

*33rd Annual*



# *Independence Day 5k Run/Walk & Firecracker Dash*

July 4, 2026

Redondo Beach, Riviera Village

[villagerunner.com](http://villagerunner.com)

[sponsors@villagerunner.com](mailto:sponsors@villagerunner.com)

310-376-7900



# WHO WE ARE



VR Promotions and Events (Village Runner) is a specialty running store operating in the South Bay for over 30 years, dedicated to helping the South Bay running and walking community. This year will be our 33rd Annual 4th of July Race. It is a great opportunity for family and friends to get together to celebrate the holiday with a scenic run along the Pacific Ocean in beautiful Redondo Beach, CA! You will have a captive audience of fitness enthusiasts and spectators.



# ***SPONSORSHIP OPPORTUNITIES***



## **4 Levels of Sponsorship**

The following slides contain details for each of the levels.



**Presenting Sponsor**

\$15,000

**Major Sponsor**

\$7,500

**Contributing Sponsor**

\$2,500

**Booth/Goodie Bag Sponsor**

\$800

**Non Profit**

\$400



# **PRESENTING SPONSOR**

## **\$15,000**

- Exclusive designation as “Presenting Sponsor”
- Premier name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers distributed throughout Southern California
- Name/logo prominently featured on Race T-shirts
- Race day exposure, including podium announcements
- Prominent exposure at [www.Villagerunner.com](http://www.Villagerunner.com)
- Prime banner signage at Start/Finish line
- 10’ by 20’ Exhibit Space at Race Expo
- Full page ad on race goodie bag brochures
- Sponsor Spotlight in E-Newsletter



# MAJOR SPONSOR

## \$7,500



- Exclusive designation as “Major Sponsor”
- Name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers distributed throughout Southern California
- Name/logo featured on Race T-shirts
- Race day exposure, including podium announcements
- Exposure at [www.Villagerunner.com](http://www.Villagerunner.com)
- Banner signage at Start/Finish line
- 10’ by 10’ Exhibit Space at Race Expo
- Half-page ad on race goodie bag brochures
- Sponsor Spotlight in E-Newsletter





## **CONTRIBUTING SPONSOR**

### **\$2,500**

- Name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers distributed throughout Southern California
- Name/logo featured Race T-shirts
- Race day exposure, including podium announcements
- 10' by 10' Exhibit Space at Race Expo
- 1/4 page ad on race goodie bag brochures
- Sponsor Spotlight in E-Newsletter



# **BOOTH/GOODIE BAG SPONSOR \$800**



- 1/8 Page ad on race goodie bag brochures
- 10' by 10' booth
- Race day exposure from the podium



**Instagram**

@villagerunner

**E-Newsletters**

reach 22,000+ inboxes

**SOCIAL  
MEDIA/  
DIGITAL  
MARKETING**

**Facebook**

Village Runner  
South Bay

*2,500 Anticipated Runners  
5,000 Overall Attendance*

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# THANK YOU



*We look forward to helping you promote your brand. To confirm your sponsorship, please contact us today.*

## *VR Promotions and Events*



318 Ave I, #509  
Redondo Beach, CA 90277



310-376-7900



[www.villagerunner.com](http://www.villagerunner.com)



Jon Ward  
[sponsors@villagerunner.com](mailto:sponsors@villagerunner.com)

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*VR Promotions and Events (Village Runner) Gives Back!  
Over the past 30 years, we have donated over \$200,000 to  
the local community.*

